

Market Research from Start to Finish!

We support our customers in the following areas:



Translation

We translate survey questionnaires or interview guides for your fieldwork into any language.



Voice-over

We convert text into speech. We execute voice-over projects for survey respondents that cannot read, for instance, audio avatar-web-based surveys among children.



Data entry / Transcription

- Data capture in Excel, Word, or your preferred software
- Transcription of IDIs and GDs
- Summaries of interviews
- Bilingual transcription of interviews straight into the target language (simple, fast 1-step process)



Coding

- The coding of interviews in MAXQDA
- The coding of responses to open-ended questions in Excel or SPSS or your preferred software



Anonymisation

Our proofreaders anonymise your files and ensure that personal data disappears from the screen.



Presentation

- Retranslation of selected open-ended question responses for the presentation
- Translation of survey results into another language
- Translation of the presentation for the end-customer

Send us your inquiry to info@msskapstadt.de or call us on **+49 531 224593040** and we will gladly give you a free quote!

If you do not see the product or service that you are looking for on our list, simply let us know what you would require - we are happy to expand our services to provide you with customised language and editing solutions. **MSS Cape Town - The Language Agency**